

— Gesa —

POWER HOUSE THEATRE

2023
annual report

A Message from Our Board President Michael Howell: Our theater, a unique and beautiful asset to our community, serves as a place where we can gather and grow. It is through supporters like you that we can break down barriers and expand access to these enriching experiences throughout the Walla Walla Valley. Thank you for believing in the arts. And here's to even more in '24!

OUR MISSION

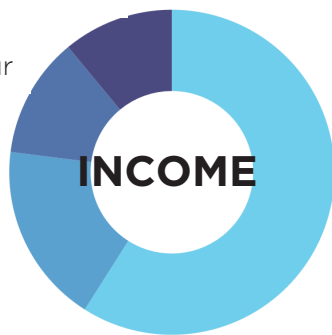
To generate a strong, inclusive community through the performing arts.

OUR VISION

To build a sustainable, world-class gathering space for the arts, culture, and education.

by the facts at a glance

A brief overview of our financials for the fiscal year of 2023.



- 59% Individuals & Businesses
- 18% Other
- 12% Grants
- 11% Tickets



- 48% Programming
- 39% Overhead
- 9% Admin
- 4% Fundraising

Our programs and services were supported with 100% giving from the Board and leadership of GPHT.

3,781 158 | **18,090** Total attendance in 2023
volunteer hours by volunteers

191
events in 2023

The theater partnered with **26** local nonprofit organizations for **46** of their events

166
Total days in use

uniquely us

We believe that the arts has the power to bring people together and the capacity to transform a community.

In 2023, we...

- Formed a new partnership with the Walla Walla Veterans Home in Fall 2023
- Hosted two events that were free and open to the public
- Presented our first all-Spanish-language short films screening
- Welcomed visitors from 21 different states, plus the District of Columbia
- Engaged over 400 local public school students with our new arts outreach field trips to our historic building