

Gesa Power House Theatre Sponsor Benefits

Benefit	Season Sponsor			Series Sponsor			Theatre Sponsor
				Little Watts		Power House Movies	
	\$10,000	\$5,000	\$2,500	\$5,000	\$2,500	\$1,000	\$1,000
Multiple exposures to an estimated 18,000 patrons (based on previous years' attendance)	x	x	x	x	x	x	x
Full-page color ad in season program/inserts	x						
Half-page color ad in season program/inserts		x		x			
Quarter-page color ad in 2023 season program/inserts			x		x		
Name/logo included in program or insert						x	x
Name/logo/links included on website, multiple screens (11,000 pageviews/month)	x	x	x	x	x		
Name/links included on website, multiple screens (11,000 pageviews/month)							x
Name/logo/links included on website for all Power House Movie pages						x	
Name/logo included in weekly targeted e-mails (7,000+ subscribers), press releases, posters and rack cards	x	x					
Name included in weekly targeted e-mails (7,000+ subscribers), press releases, posters and rack cards			x				
Name/logo included in Little Watts specific e-mails (7,000+ subscribers), press releases, posters and rack cards				x			
Name included in Little Watts specific e-mails (7,000+ subscribers), press releases, posters and rack cards					x		
Name/logo included in series specific e-mails (7,000+ subscribers), press releases, posters and rack cards						x	
Name mentioned in frequent regional print advertising when space is available	x	x		x			
Logo displayed in lobby	x	x		x			
Verbal pre-show sponsor acknowledgment at all Power House presented live performances	x	x	x				x
Verbal pre-show sponsor acknowledgment at all Little Watts Events				x	x		
Logo included in pre-show slideshow displayed before all Power House presented performances	x	x	x	x	x		
Name included in pre-show slideshow displayed before all Power House presented performances							x
Mentions on social media (8,000+ followers across our channels)	x	x	x	x	x		x
Discount (25%) on theater rental	x						

Benefit	Season Sponsor			Series Sponsor			Theatre Sponsor
				Little Watts		Power House Movies	
	\$10,000	\$5,000	\$2,500	\$5,000	\$2,500	\$1,000	\$1,000
Discount (20%) on theater rental		x		x			
Discount (10%) on theater rental			x		x		
One complimentary half-day use of the Electric Lounge for private event	x	x		x			
Complimentary tickets periodically offered to sponsors	x	x	x	x	x		x
Invitations to special events	x						
Behind the scenes VIP tour of the theater for your group with sparkling wine (up to 10 people)	x						
Publish one "Sponsor Spotlight" page on website (content provided by sponsor)	x						
Opportunity for additional on-site promotion during Little Watts events				x	x		
Opportunity for your employees to volunteer at and watch Little Watts events				x	x		
Opportunity for your employees to volunteer and watch the movie						x	
10 complimentary tickets to Power House Movies to be used in the upcoming season						x	