

\$5,000 Season Sponsor Benefits

Our generous season sponsors provide foundational support, making it possible for us to present diverse artists, performances, and experiences on stage for our community.

Sponsorship helps keep our shows affordable and accessible, and is a visible way for you to support the performing arts in our community and reach thousands of potential customers.

Benefits vary based on availability and level of support and may include the following:

- Multiple exposures to an estimated 18,000 patrons (based on previous years' attendance)
- Half-page color ad in season program/inserts
- Name/logo/links included on website, multiple screens (11,000 pageviews/month)
- Name/logo included in weekly targeted e-mails (7,000+ subscribers), press releases, posters and rack cards
- Name mentioned in frequent regional print advertising when space is available
- Logo displayed in lobby
- Verbal pre-show sponsor acknowledgment at all Power House presented live performances
- Logo included in pre-show slideshow displayed before all Power House presented performances
- Mentions on social media (8,000 followers across our channels)
- Discount (20%) on theater rental
- One complimentary half-day use of the Electric Lounge for private event
- Complimentary tickets periodically offered to sponsors

“

I didn't realize how long it had been since I laughed out loud in a theater with other people. It's a wonderful feeling.”

—2022 Power House Theatre patron



phtww.org
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