## Gesa POWER HOUSE THEATRE

## \$2,500 Season Sponsor Benefits

Our generous season sponsors provide foundational support, making it possible for us to present diverse artists, performances, and experiences on stage for our community.

Sponsorship helps keep our shows affordable and accessible, and is a visible way for you to support the performing arts in our community and reach thousands of potential customers.

Benefits vary based on availability and level of support and may include the following:

- Multiple exposures to an estimated 15,000 patrons (based on previous years' attendance)
- Quarter-page color ad in 2023 season program/inserts
- Name/logo/links included on website, multiple screens (9,000 pageviews/month)
- Name included in weekly targeted e-mails (4,000+ subscribers), press releases, posters and rack cards
- Name included in pre-show slideshow displayed before all Power House presented performances
- Discount (10%) on theater rental
- Complimentary tickets periodically offered to sponsors

I didn't realize how long it had been since I laughed out loud in a theater with other people. It's a wonderful feeling."

-2022 Power House Theatre patron

