Gesa POWER HOUSE THEATRE

Live Cinema Series \$1,000 Sponsor Benefits

Our generous Live Cinema sponsors make it possible for us to present productions from the world's greatest stages via live cinema broadcasts at the Power House Theatre. Through the Live Cinema series, our community enjoys opera from the Royal Opera in London, Shakespeare from the West End, musicals from the Lincoln Center, and more. Sponsorship makes it possible for audiences to experience the classics of the performing arts in a comfortable and approachable setting.

Sponsorship helps keep our shows affordable and accessible and is a visible way for you to support the performing arts in our community.

Benefits vary based on availability and level of support and may include the following:

- Multiple exposures to an estimated 15,000 patrons (based on previous years' attendance)
- Name/logo included in program or insert
- Name/logo/links included on website for all Live Cinema pages
- Name/logo included in series specific e-mails (4,000+ subscribers), press releases, posters and rack cards
- Opportunity for your employees to volunteer and watch the broadcast
- 10 complimentary tickets to Live Cinema to be used in the 2023 season

Please keep offering the Live Cinema events. It is such a cool way to experience that sort of theatre without paying several hundred dollars to go to London!"

-Royal Ballet screening of Swan Lake audience member



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