

Little Watts Family Series \$5,000 Sponsor Benefits

Our generous Little Watts sponsors provide foundational support, making it possible for us to present diverse artists and performances on stage for our community. The Little Watts series provides fun, engaging and educational programming for young audiences that is entertaining for the whole family. Sponsorship helps keep these shows affordable and accessible, and is a visible way to show your support for introducing the arts to young people in our community.

Benefits vary based on availability and level of support and may include the following:

- **Multiple exposures to an estimated 15,000 patrons (based on previous years' attendance)**
- **Half-page color ad in 2023 season program/inserts**
- **Name/logo/links included on website, multiple screens (9,000 pageviews/month)**
- **Name/logo included in Little Watts specific e-mails (4,000+ subscribers), press releases, posters and rack cards**
- **Name mentioned in frequent regional print advertising when space is available**
- **Logo displayed in lobby**
- **Verbal pre-show sponsor acknowledgment at all Little Watts events**
- **Logo included in pre-show slideshow displayed before all Power House presented performances**
- **Mentions on social media (7,500 followers across our channels)**
- **Discount (20%) on theater rental**
- **One complimentary half-day use of the Electric Lounge for private event**
- **Complimentary tickets periodically offered to sponsors**
- **Opportunity for additional on-site promotion during Little Watts events**
- **Opportunity for your employees to volunteer at and watch Little Watts events**

LittleWatts



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