

## Little Watts Family Series \$2,500 Sponsor Benefits

*Our generous Little Watts sponsors provide foundational support, making it possible for us to present diverse artists and performances on stage for our community. The Little Watts series provides fun, engaging and educational programming for young audiences that is entertaining for the whole family. Sponsorship helps keep these shows affordable and accessible, and is a visible way to show your support for introducing the arts to young people in our community.*

Benefits vary based on availability and level of support and may include the following:

- **Multiple exposures to an estimated 15,000 patrons (based on previous years' attendance)**
- **Quarter-page color ad in 2023 season program/inserts**
- **Name/logo/links included on website, multiple screens (9,000 pageviews/month)**
- **Name included in Little Watts specific e-mails (4,000+ subscribers), press releases, posters and rack cards**
- **Name included in pre-show slideshow displayed before all Power House presented performances**
- **Discount (10%) on theater rental**
- **Complimentary tickets periodically offered to sponsors**
- **Opportunity for additional on-site promotion during Little Watts events**
- **Opportunity for your employees to volunteer at and watch Little Watts events**

LittleWatts



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