



# LITTLE WATTS SERIES

## SPONSOR: \$5,000

### Sponsorship Benefits (for a minimum of 4 Little Watts shows during one calendar year):

- Half-page color ad in season program
- Logo displayed in lobby
- Name/logo incorporated into e-mail marketing (5,000+ subscribers), posters, rack cards, print ads, and website
- Pre-show sponsor acknowledgment
- Acknowledgement on social media
- Opportunity for sponsor to provide greeters/ushers
- Opportunity for additional on-site promotion during Little Watts events (lobby, outside)
- Group tickets discount (20% - not combinable with other discounts)
- Comp tickets (up to 5 per show) including meet-and-greet, subject to availability
- One (half-day) use of Lounge for private event

Corporate sponsorship demonstrates your strong community support and is an easy and effective way to reach thousands of potential customers.

**Estimated Value of Sponsorship: \$12,500/year**

(All benefits are based on availability an timing.)



**Leapin' Louie**  
**November 2019**

**LittleWatts** 

Gesa Power House Theatre  
111 North 6th Avenue  
Walla Walla, WA 99362  
[www.phtww.com](http://www.phtww.com)



## Gesa Power House Theatre

### 2020 Little Watts Series Sponsorship Agreement: \$5,000

We are grateful for the generous support of our sponsors, who make possible so much of our programming, and help keep our shows affordable and accessible to the entire community. Sponsorships are a fantastic way to be a highly visible contributor to the community.

#### Non-exclusive Sponsor Benefits Include:

- Half-page color ad in season program and/or program inserts
- Name/logo incorporated into e-mail marketing, posters, rack cards, print ads, and website.
- Logo displayed in theater lobby
- Promotional space available to use at Little Watts events (lobby, outside)
- Acknowledgement during pre-show announcements
- Acknowledgment on social media
- Complimentary tickets (up to 5/show)
- 20% group tickets discount
- One use of the Electric Lounge for private event (up to half-day)

#### PAYMENT INSTRUCTIONS: (SELECT ONE)

- Please send me an invoice for the full amount.       I wish to pay quarterly. Please send a quarterly invoice.

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for your commitment to community and to the Gesa Power House Theatre!**

111 North 6th Avenue, Walla Walla, WA 99362 | [www.phtww.com](http://www.phtww.com)