



2016 PROGRAM ADVERTISING GESA POWER HOUSE THEATRE

Our Customers Are Your Customers!

Program advertising at Gesa Power House Theatre is a cost-effective way to reach thousands of targeted customers.

Our research shows that our clients are well-educated, sophisticated, and have disposable income to spend at our theater and in your business.

Our patrons are a broad mix of local residents and out-of-town visitors from the greater northwest and beyond. They drink wine, shop, dine and stay in a variety of local accommodations.

The 2016 Season continues with a variety of entertainment, from the Little Watts Children's Series of Family Entertainment to nationally recognized musicians, performers, and artists. Program ads will be in circulation for the final six months of the year and will be seen by thousands of patrons on multiple occasions.

Reach a captive audience now, by advertising in the 2016 Gesa Power House Theatre Program.

Affordable rates for the ad size of your choice (includes full color):

- 1/4 Page: \$350**
- 1/2 Page: \$500**
- Full Page: \$800**
- 2-pg spread: \$1300**

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