



2017 SPONSORSHIP: ENGINEER \$10,000

Sponsorship Benefits (for all 2017 shows produced by Gesa Power House Theatre):

- Full-page color ad in 2017 season brochures (5,000+ copies)
- Logo included in twice-yearly Union-Bulletin insert (11,250 distribution)
- Name/logo/links included on website, multiple screens (6,000 pageviews/month)
- Publish one "Sponsor Spotlight" blog post on website (content provided by sponsor)
- Logo included in targeted e-mails (5,000+ subscribers)
- Name included in press releases (min. 12)
- Logo included in print collateral & TV ads
- Sponsor acknowledgement in monthly ads placed in UB Lifestyles and The Entertainer)
- Logo displayed in lobby
- Pre-show sponsor acknowledgment
- Quarterly mentions on social media
- Comp tickets (8) including meet-and-greet, subject to availability
- Sponsor discount code (\$4) to share with members and employees
- Discount (20%) on theater rental
- One (half-day) use of the Electric Lounge for private event

Corporate sponsorship demonstrates your strong community support and is an easy and effective way to reach thousands of potential customers.

Estimated Value of Sponsorship: \$32,700



FEBRUARY 2016: JUDY COLLINS

**Gesa Power House Theatre
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